



**K15P 0571**

Reg. No. : .....

Name : .....

**First Semester M.S.W. Degree (Reg./Sup.) Examination, December 2015  
(2014 Admn. Onwards)**

**MSW 1E01 : COMMUNICATION AND FIELD WORK PRACTICE**

Time : 3 Hours

Max. Marks : 40

**PART – I**

Answer **all** questions. **Each** question carries **two** marks.

Write short notes on :

1. Development communication.
2. Communication as a representation.
3. Summer training in field work.
4. People centred advocacy.

**(2×4=8)**

**PART – II**

Answer **any four** questions in less than **200** words. **Each** question carries **four** marks.

5. Explain the barriers of communication and put up the methods of removing the barriers.
6. Evaluate the role and effectiveness of alternate media in social work.
7. Define organizational communication and explain the meaning and importance.

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8. Explain the relationship of media and public opinion with suitable illustrations.
9. Define field work and substantiate the relevances of supervision in field work.
10. What you understand by Right to Information Act ? Explain its importance and process in relation to development. (4x4=16)

PART – III

Answer **any two** questions in less than **800** words. **Each** question carries **eight** marks.

11. Write an essay on the components of field work with substantiation from your field experiences.
  12. Define Networking and substantiate the use of media in networking with your experiences in field work.
  13. Critically evaluate the impacts of media on children and put suggestions to work with media in addressing them. (2x8=16)
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